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Catholic School  
President's Seminar

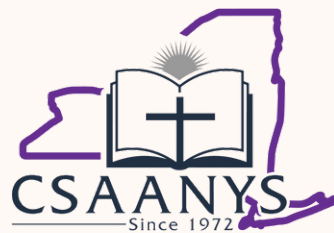
**NOVEMBER 21, 2024**

**9 AM - 2:00 PM**

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**[HTTPS://PRESIDENTSEMINAR.CHEDDARUP.COM](https://presidentseminar.cheddarup.com)**

**CARDINAL SPELLMAN HS,  
Bronx, NY**



# JOIN US FOR A FANTASTIC LEARNING EXPERIENCE WITH ROB BIRDSSELL.

Embark on a transformative journey into the future of education as we explore the seamless fusion of generative Artificial Intelligence (AI) and humanistic values. In this session, school leaders will delve into the profound implications of AI in nurturing hearts and minds within educational settings. Discover the historical ties between humanism and educational philosophy, tracing back to eras where truth and virtue were paramount in learning. Join us as we envision a future where AI, complementing compassionate teaching practices, amplifies the ethos of Catholic education, nurturing students academically, ethically, and emotionally.

Robert J. Birdsell

Executive Director, Institute for Leadership and Entrepreneurship in Education (ILEE)

Executive Vice President, Amerigo Education

President, Catholic Virtual

Rob is the founder and Executive Director of the Institute for Leadership and Entrepreneurship in Education (ILEE) – a professional community for Catholic school leaders. Rob is one of the founders and Executive Vice President of Amerigo Education, overseeing all school partnerships. Rob is also the president of Catholic Virtual, the nation’s leading online learning solutions organization, which partners with Catholic schools to create their online strategy. Finally, Rob co-hosts the podcast *The Next Class 2.0*, which focuses on innovation in education.

Before his current role, Rob was the co-founder and a past board member of the Drexel Fund – a venture philanthropy fund focused on making grants to private schools serving low-income students. Before the Drexel Fund, Rob was the first CEO of the Accelerate Institute, which develops urban school leaders at Northwestern University’s Kellogg School of Management. Earlier in his career, Rob was the first CEO of the Cristo Rey Network, and he oversaw the launch of 12 new Cristo Rey high schools during his tenure. He began his career as an English teacher at Loyola High School (Los Angeles) and Marquette University High School.

Rob is a member of the Aspen Global Leadership Network and a Fellow of the Aspen Institute. He graduated from the University of Wisconsin – Madison and received his MBA from the Lubar School at the University of Wisconsin – Milwaukee. Rob has taught graduate education courses at DePaul University. He currently serves on the Board of the Cristo Rey Institute (a public juridic person serving as the canonical sponsor of two Cristo Rey schools) and Lincoln University in Oakland, California (an over 100-year-old private university serving a globally diverse set of students).